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## **YOUR PRIVACY RIGHTS WITH WINN WINN: CCPA AND GDPR**

At Winn Winn, we are deeply committed to protecting your privacy and upholding your rights under relevant laws, including the California Consumer Privacy Act (CCPA) and the General Data Protection Regulation (GDPR). While we primarily work with anonymized data, there are times when personal information may be collected for recruitment or analytical purposes to ensure the highest quality participants for research studies.

## **YOUR PRIVACY CHOICES AND RIGHTS**

Under the CCPA, the term "sell" includes a broad range of data sharing, not just monetary exchanges. While Winn Winn does not engage in selling your personal information for financial gain, you do have the right to request that your personal information is not disclosed to third parties.

The CCPA and GDPR grant you several rights concerning your personal data:

- Right to Access: You can request to know what personal information we have collected about you.
- Right to Deletion: You can request that we delete any personal information we hold about you.
- Right to Opt Out: You may opt out of the sharing or disclosure of your personal data.

To exercise any of these rights, please contact us at [info@winnwinnresearch.com](mailto:info@winnwinnresearch.com), and we will guide you through the process.

## **HOW TO SUBMIT YOUR REQUEST**

To protect your privacy and ensure that we address your requests accurately, we may need to verify your identity. When contacting us, please provide the following details to help us process your request efficiently:

- Your full name
- Your preferred contact email
- Your phone number
- The specific nature of your request (e.g., access to information, deletion, or opting out)

This information will be used only for verification purposes and will be securely deleted once the process is complete.

## **HOW WE HANDLE YOUR INFORMATION**

At Winn Winn, we are committed to using personal data responsibly and transparently. Any personal information collected is securely stored, used only for recruitment and research purposes, and never sold. We are dedicated to maintaining the confidentiality of all data in compliance with both CCPA and GDPR regulations.

For further inquiries about your data privacy or to exercise your rights, please contact us at [info@winnwinnresearch.com](mailto:info@winnwinnresearch.com). We are here to ensure that your privacy choices are respected and your data is protected.