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## **PRIVACY POLICY FOR WINN WINN PARTICIPANTS**

At Winn Winn, safeguarding the privacy and confidentiality of our participants is our top priority. With over 20 years of expertise in recruiting for market research studies, we are committed to handling all personal information with the highest standards of data protection and integrity. This policy outlines how we collect, use, and protect your Personally Identifiable Information (PII) while maintaining transparency throughout the recruitment process.

### **COLLECTION AND USE OF INFORMATION**

We collect personal data, including demographic details, contact information, preferences, and any other relevant data provided by participants, to effectively match you with research studies that align with your background and interests. Participation is always voluntary, and providing your information does not guarantee selection for any particular study.

### **HOW WE USE YOUR INFORMATION**

The information you provide allows us to contact you to discuss potential participation in research studies. We may reach out via phone, email, or text based on the preferences you share with us. Your data will be used strictly for research recruitment purposes and will never be shared or sold for marketing or unrelated activities.

### **DATA PROTECTION COMMITMENT**

At Winn Winn, we are committed to protecting your data with the following measures:

1. All personal information is securely stored and only accessible to authorized personnel.
2. We employ best practices to ensure that your data is protected against unauthorized access, loss, or misuse.
3. Information is retained only as long as necessary to fulfil the research purposes for which it was collected or as required by law.
4. Personal information is shared with research clients solely for lawful research purposes and under strict confidentiality agreements.

### **PARTICIPATION AND OPT-OUT**

Your participation in our research studies is entirely voluntary. You may choose to opt out of receiving future communication or remove your information from our database at any time. If you wish to do so, please contact us at [Recruiting@WinnWinn.Com](mailto:Recruiting@WinnWinn.Com).

### **COMPLIANCE AND ASSURANCE**

We adhere to all relevant data protection regulations and industry best practices. Our internal policies ensure that we maintain the highest ethical standards in managing, storing, and using personal data. If you have any questions about this policy or to exercise your data privacy rights, please reach out to us at [Recruiting@WinnWinn.Com](mailto:Recruiting@WinnWinn.Com).